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This event brought to you by:

*Eastman Kodak Company
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Latinas Unidas

*Rochester Hispanic Business
Association (RHBA)*

*United Way of Greater
Rochester
Hispanic Leadership
Development Program
(HLDP)*

Wegmans Food Market

Working Art Media

*Xerox Corporation
Hispanic Association for
Professional Advancement
(HAPA)*

Dear Community Supporter:

On May 5th, 2006, thanks to a collaborative effort of seven community and corporate Hispanic organizations, internationally known Latina speaker Maria Marin will be coming to Rochester, N.Y.

Maria Marin was the first and only Latina to teach the Art of Negotiation on a worldwide scale. As an author, columnist, public speaker, and expert in the art of negotiation, Ms. Marin has trained several Fortune 500 companies and is a prime example of who we want to attract to our community.

We are excited to have Ms. Marin as our Keynote Speaker and Presenter at our luncheon and training seminar. The seminar, “**How to Negotiate... In Business and in Life**”, will provide you with techniques, strategies, tactics, and psychological aspects of negotiation.

Here is a synopsis of our program:

Lunch & Keynote Address: 12:00 - 1:30 Fundamentals of Negotiation

Workshop: 1:45 - 3:45 Golden Rules of Negotiation
Psychological Side of Negotiating
Strategies for Implementing Techniques

Cinco de Mayo Networking: 4:00 - 6:00

This promises to be a historic and memorable event for our community.

Please join us, and consider sponsoring at one of the following levels:

Gold Sponsor: \$ 750

- Tickets for eight to the event (includes luncheon, workshop & networking event)
- Full page ad in the luncheon program
- Company representation at the head table
- Listed as Gold Sponsor in program book, event signage and exhibit table
- Verbal recognition as a Gold Sponsor during the luncheon event

Silver Sponsor: \$ 600

- Tickets for eight to the event (includes luncheon, workshop & networking event)
- ½ page ad in the luncheon program
- Listed as Silver Sponsor in program book, event signage and exhibit table
- Verbal recognition as a Silver Sponsor during the luncheon event

Cinco de Mayo Networking Event Sponsor: \$450

- Tickets for four to the event (includes luncheon, workshop & networking event)
- Listed as a Cinco de Mayo Networking Sponsor in luncheon program
- Networking event signage and exhibit table
- Verbal recognition as Cinco de Mayo Networking Sponsor during the luncheon
- Welcome remarks at Cinco de Mayo networking event

Individual Ticket: \$45

- Ticket for one to event (includes luncheon, workshop & networking event)

Networking Event Only Ticket: \$10

- Ticket for one to the networking event

FM Resources is proud to be our title sponsor

We appreciate your support and consideration. For additional information, please contact Kelly Mullaney at (585) 506-9299.

Sincerely,

The Maria Marin Planning Committee

**“How to Negotiate... In Business and in Life”
Lunch Keynote Address and Workshop
Registration Form**

**Crowne Plaza
Friday, May 5, 2006**

Lunch & Keynote Address: 12:00 - 1:30 pm

Workshop: 1:45 - 3:45 pm

Golden Rules of Negotiation
Psychological Side of Negotiating
Strategies for Implementing Techniques

Cinco de Mayo Networking: 4:00 - 6:00 pm

Gold Sponsor: \$750

- Tickets for eight to the event (includes luncheon, workshop & networking event)
- Full page ad in the luncheon program
- Company representation at the head table
- Listed as Gold Sponsor in program book, event signage and exhibit table
- Verbal recognition as a Gold Sponsor during the luncheon event

Silver Sponsor: \$600

- Tickets for eight to the event (includes luncheon, workshop & networking event)
- ½ page ad in the luncheon program
- Listed as Silver Sponsor in program book, event signage and exhibit table
- Verbal recognition as a Silver Sponsor during the luncheon event

Cinco de Mayo Networking Event Sponsor: \$450

- Tickets for four to the event (includes luncheon, workshop & networking event)
- Listed as a Cinco de Mayo Networking Sponsor in luncheon program
- Networking event signage and exhibit table
- Verbal recognition as Cinco de Mayo Networking Sponsor during the luncheon
- Welcome remarks at the Cinco de Mayo Networking Event

Individual Ticket: \$45

- Ticket for one to event (includes luncheon, workshop & networking event)

Networking Event Only Ticket: \$10

Please make your sponsorship choice and FAX BACK to RHBA at (585) 263-3663 **no later than April 14, 2006.**

Attendees RSVP by April 28. Please make check to RHBA and send by mail before deadline to:
**Att: Becky Brown - Rochester Hispanic Business Association - 150 State Street, suite 400, Rochester, NY
14614**

Or register online at: <https://www.rochesterbusinessalliance.com/rhba/calendar/mariaMarin.html>.

For further registration information, contact Becky Brown at (585) 263-3684.

For additional information about the event, contact Kelly Mullaney at (585) 506-9299,

Or visit online: <http://www.latinasunidas.org/MariaMarin/>

Company Name _____ Sponsorship Choice _____

Contact Person _____ PHONE _____

Address _____ City/St/Zip _____

Thank you for your support!