

## FANS OF 'DAISY COOKS!' CAN MEET DAISY MARTINEZ AT WEGMANS

**Event:** Cooking demo and book-signing with Daisy Martinez

**When and where:** From 2-4 p.m. Saturday, September 23, 2006, in the Pittsford store's Market Café, upstairs level.

**Cost:** \$39.95 – includes a copy of Daisy Martinez' newest book, *Daisy Cooks!* Tickets are available at "That's the Ticket" locations at all Rochester-area Wegmans stores. **Bring the ticket to the event as proof of purchase, and books will be distributed at the event.**

As her viewers can attest, Daisy Martinez's cooking has it all—vibrant colors, remarkable flavors and a keen sense of Latin tradition. Now, those who enjoy her TV show, *Daisy Cooks!*, can meet this lively young star in person, see a cooking demonstration, and leave with a signed copy of her book. Her appearance will be in the Market Café of the Pittsford Wegmans' store from 2 to 4 p.m. Tickets are \$39.95, a price that includes a copy of her book, and are available through That's the Ticket at all Wegmans locations. **Ticket holders should bring their ticket to the event as proof of purchase, and will receive their book at the event.**

Daisy Martinez was born in Brooklyn to mainland Puerto Rican parents and grew up passionate about her culture—its music, fashion, history and, most of all, its food.

One year ago, she launched her own cooking show, *Daisy Cooks!*, airing over the Public Broadcasting Network. In each episode from her studio kitchen, Martinez illustrates simple steps to making Latin-inspired cuisine -- what she calls "real cooking from scratch." Viewers discover the endless possibilities that come from basic, simple ingredients like chicken and rice. She also familiarizes viewers with favorite ingredients of the Latino kitchen.

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