



AIDS  
Community  
Health  
Center

It's a matter of life.

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## NEWS RELEASE

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### **Para tu Salud Mujer Latina Health Fair will offer Health Information to Local Latinas**

**Rochester, NY** – On Saturday, March 29, AIDS Community Health Center and Latinas Unidas will host the first free health and wellness fair for Latinas at the newly renovated Riverside Clarion Hotel from 8:30 a.m. to 2 p.m. Over 120 guests have already registered for this empowering event, which will include breakfast, lunch, and a fun-filled day of informative workshops and activities.

**Norma Holland, News Anchor at 13 WHAM** will serve as Director of Ceremony for the event which will feature Keynote Speaker **Gladys Velarde, M.D., Associate Professor of Medicine, Cardiology Division and Director Strong Women's Heart Program at Strong Memorial Hospital.**

Many other speakers will be participating in a panel discussion and leading workshops throughout the day, including Dr. Roberto Corales, an HIV specialist. Over 20 local human service agencies will be offering health screenings and much-needed information about the services available to Latina women and their families in the community. The event is free and open to all Latina women. **Pre-registration is required by calling 244-9000X460.**

The event is sponsored by AIDS Community Health Center, Latinas Unidas, Abbott Virology, The Department of Health and Human Services Office on Women's Health (HHS), Project Wave, Tibotec Therapeutics, NYS Senator Jim Alesi and the University of Rochester Medical Center - Center for Community Health.

**Gladys Velarde MD, FACC** is a Peruvian native who immigrated to the United States after finishing high school in Lima. In 1998, Dr. Velarde joined the cardiology division at the University of Rochester Medical Center, becoming the first woman faculty in the division. She also spear-heads VIDASANA, an active community outreach screening program which raises awareness and provides early intervention to reduce cardiovascular risk in minority communities in the Rochester area.

**Norma Holland** has anchored *13WHAM News This Morning* since 2002 and has worked at 13WHAM since 1996. When she's not working, Norma spends time with her family in Irondequoit where she grew up. Norma is also an active member of *Latinas Unidas*, a Latina women's networking group and regularly emcees events for various organizations.

*AIDS Community Health Center (ACHC) is a community-based, not-for-profit health care center that provides state-of-the-art HIV specialty care and primary care to people living with HIV and AIDS, regardless of their ability to pay.*

*Latinas Unidas is an organization dedicated to uniting Latina women from different segments of the Greater Rochester Community who share common concerns and interests affecting women.*

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